



Dear Friends,

In August, 1994 the second Woodstock Music Festival was held in Saugerties. The Woodstock '94 Celebration Committee will be acknowledging the 30th anniversary of this amazing event with an August, 2024 month long, multi venue observance. The Saugerties Chamber of Commerce is writing you this letter to ask for a donation to keep the spirit of Woodstock '94 alive in our community

Plans for "Celebrate 30" include a kick off celebration at Cantine Field featuring live music, food vendors and arts and crafts, live music at The Partition and other Saugerties venues, displays of photos and videos of Woodstock '94 attendees. The culmination of "Celebrate 30" will be the Hope Rocks Festival. There are even more events in the planning stages.

The Saugerties Chamber of Commerce 2024 Street Art theme—"Groovin' Around Saugerties" has been chosen to honor "Celebrate 30". 35 artist painted "hippie buses" will be parked on the streets of the town and village of Saugerties from Memorial Day weekend up to and including Labor Day weekend. There will be an online and in person auction in September. Proceeds of this auction will benefit the participating artists, the Saugerties Chamber (which uses the money to help support community causes and events), a local not for profit organization and a scholarship to a graduating Saugerties High School student. More information to follow at [DiscoverSaugerties.com](http://DiscoverSaugerties.com).

"Celebrate 30" will attract many visitors to our community. We are seeking sponsors to help with the cost of the commemoration. Sponsors donating \$100 or more will be acknowledged in the distributed festival flyer and on social media. Sponsors donating \$1000 or more will have the additional benefits of having their logo or names on banners to be displayed at our major events.

We hope you will be a part of this wonderful celebration.  
Please see included form to donate.

Very truly yours,  
Mark Smith, SCC Chair  
Peggy Schwartz, SCC Vice Chair

SAUGERTIES  
  
CHAMBER of COMMERCE